

Kyle Mitchell CD / AD

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portfolio: theadkylemitchell.com

expertise

Fully Integrated productions and campaigns for social, digital and broadcast, responsive design, team mentorship, photography, strategy, graphic design, branding.

experience

Jun '21 / present

Forefront Networks, Austin, TX

Creative Director for activations and events. Led teams creating activations and events for clients like H-E-B, Saucony shoes, Southwest Airlines, Dell Children's, Lucchese Boots and Truist Bank.

Apr '20 / Jun '21

Freelance: Wunderman Thompson, Dell Blue

Led a creative team of 6 people on various projects for Dell Blue

Jun '13 / Apr '20

GSD&M, Austin, TX

Creative lead and client liason on productions for fully integrated campaigns, digital broadcast, activations and social for companies like Southwest Airlines, Lennox, Ross, Food Lion and many others.

Aug '11 / Jun '13

Freelance: GSD&M, Bazaarvoice, Cramer-Krasselt, CPB-LA, Dell

Worked on a variety of clients, and helped agency teams with productions and creative direction.

Mar '07 / Aug '11

Sanders Wingo, Austin, TX

Led agency creative teams in ideation and production for AT&T and its line of services.

Jan '06 / Dec '06

McGarrah Jessee, Austin, TX

Apr '03 / Jan '06

GSD&M, Austin, TX

Jun '02 / Mar '03

Mullen, Winston-Salem, NC

Sep '98 / Aug '01

Robaire and Hogshead, Venice, CA

awards

Cannes Shortlist

One Show Silver Pencil, Finalist & Shortlist

D&AD

CA Ad Annual

Art Director's Club Silver and Finalist

Mosaic Awards

Austin Addys

Graphis Ad Annual

Print's Regional Design Annual

Beldings

education

Art Center College of Design

Texas A&M University, Journalism

skills

Photoshop, InDesign, Illustrator, Acrobat, Keynote, Google Slides